

Mark Marji

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<https://markm2000.github.io/>

PROFESSIONAL SUMMARY

Detail-oriented GIS and Digital Media professional with experience in spatial analysis, digital mapping, and visual storytelling. Skilled in transforming complex geographic and environmental data into engaging, accessible visual products. Experienced in GIS technologies, interactive web mapping, graphic design, and sustainability-focused projects. Seeking to apply technical mapping expertise and creative design skills to advance data-driven decision-making.

EXPERIENCE

Internship: Applied ENS and Digital Mapping

09/2024 – 05/2025

Linguistic Atlas Project, Lexington, KY

- Designed and developed interactive GIS maps analyzing linguistic and environmental datasets across multiple U.S. regions
- Built and maintained structured GIS databases to manage large-scale geographic and linguistic data
- Conducted comparative spatial analysis of American English dialect patterns using QGIS and GitHub
- Applied geospatial technologies to create client-ready visualizations and analytical mapping solutions
- Contributed to ongoing research efforts examining regional dialect variation in the United States

Marketing Intern

11/2022 – 10/2024

Rave On Sports, Lexington, KY

- Designed digital sports graphics using Adobe Creative Suite to strengthen brand identity
- Managed and optimized social media platforms to expand audience reach and engagement
- Created multimedia content campaigns integrating graphic design and performance analytics

EDUCATION

M.A. Digital Mapping & Applied Environmental and Sustainability Studies

05/2025

University of Kentucky

Graduate Certificate Digital Mapping

03/2024

University of Kentucky

B.S. Digital Media and Design

05/2022

University of Kentucky

SKILLS

- **GIS & Spatial Analysis:** QGIS, ArcGIS, Mapbox, Python (Jupyter Notebook, pandas, geopandas, leafmap), GitHub
- **Digital Media & Design:** Adobe Photoshop, Illustrator, Premiere Pro, InDesign, Figma, Canva
- **Web Development:** WordPress, Wix, Weebly, GitHub
- **Productivity Tools:** Microsoft Word, Excel, PowerPoint